CORPORATION IDENTITY DOCUMENT

EVE SCOUT

SIGNAL CARTEL

YC 122

OUR CREDO

Signal Cartel is a service corporation to all of New Eden.
In this role, members are encouraged to treat all players
with respect regardless of affiliation. In challenging
situations, our goal is to look for a graceful resolution
and set an example of dignity and friendship through our actions.

We embrace the attitude of a true explorer: we are
friendly to others in our travels, neutral and never
initiating aggression, and endeavoring at all times to
be perceived by the New Eden community as a non-threat.
Although we never intentionally seek to harm, we may defend our
friends and our ships. In suffering losses, we respond with good cheer
and shed no tears. In this way, we aim to be recognized and respected
by all across the cluster and left in peace to do our work.

Among our own ranks and with others, we are patient and generous
with knowledge, ideas, and experiences. We foster a mentoring culture
by answering questions, freely sharing experiences and learning
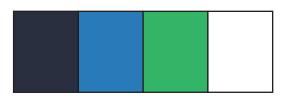resources, and when possible offering rookies one-on-one tutoring.

Specifically prohibited with your in-alliance character:
Piracy, baiting, or scamming; initiating aggression on
other players' ships, pods, or deployed structures;
sovereignty interference; participating in NPSI fleets;
aggressive actions in support of PvP fleets including boosts,
cynos, bumping, or target intel; use of mobile siphons;
corp or other theft; placing bounties.

Note:
Ships, wrecks and drones abandoned in space are
considered salvage and may be harvested.
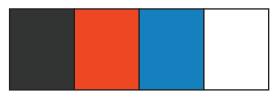Abandoned ships may not be destroyed.

OUR COLOURS

EVE-SCOUT

#2C3041
#347BB7
#35B667
#FFFFFF

SIGNAL CARTEL

#333333
#EC4924
#1080BD
#FFFFFF

OUR FONT FAMILIES & STYLES

EVE-SCOUT

EvE-Scout uses the "Naive Line Sans" font family. (The nearest free-to-use font family is "Street" in the bold style.) Using the bold style for the logo iconography with the "Static" font family, in regular style, used for general copy.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
~ ! @ # $ % ^ & * ( ) _ + { } | : " < > ? ` - = [ ] \ ; ' , . /

SIGNAL CARTEL

Signal Cartel uses the "Static" font family. Both the regular and bold styles are used for the logo iconography with the regular style used primarily for general copy.

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890
~ ! @ # $ % ^ & * [ ] _ + { } | : " < > ? ` - = [ ] \ ; ' , . /

OUR LOGOS

Our brand is important and therefore we are protective of our logos and other assets which help to define and present our identity. Therefore, you must adhere to the following requirements when using any of our brand logos:

• Logos must be used either in full color as originally designed or in a monotone version using any single color.
• You may not substitute your own colors in the full color version.
• Logo text that identifies the alliance, corp, or division name may be left off or moved to a different position if your design/usage requires it.
• No other variations of our logos are allowed. If you want to suggest a non-frivolous design change to our existing logos for a good reason, contact Mynxee. Change for the sake of change will not be entertained.

Design Attribution
• Johnny Splunk is the owner and creator (with his brother) of the EvE-Scout logo.
• Former Signaleer Noene Drops is the designer of the Signal Cartel logo.
• Lucas Ballard is the designer of the EvE-Scout Rescue logo, based on the EvE-Scout logo.

OUR CONTACT INFO

Signal Cartel Leadership: Katia Sae (CEO), Johnny Splunk (Director)

In-game public channel: "EvE-Scout"

EvE-Scout forums : Public Lobby - forums.eve-scout.com

Twitter: @eve_scout, @Katia_Sae

EvE-Scout Enclave and EvE-Scout services contact: Johnny Splunk

Brand asset enquiries: Kamiti Arcamer